

Name \_\_\_\_\_ Date \_\_\_\_\_ Per. \_\_\_\_\_

**Pictures + captions**

- Review page 10 in your packet: what is an effective caption for a picture in a magazine?
- Brainstorm ideas for four pictures for your expository and persuasive essays, and captions for each one. NOTE: you should have four **different** pictures for each essay.

Specific topic of expository essay: \_\_\_\_\_

Four picture + caption ideas for expository essay:

Picture 1:	Picture 2:
Caption 1:	Caption 2:
Picture 3:	Picture 4:
Caption 3:	Caption 4:

Specific topic of persuasive essay: \_\_\_\_\_

Four picture + caption ideas for persuasive essay:

Picture 1:	Picture 2:
Caption 1:	Caption 2:
Picture 3:	Picture 4:
Caption 3:	Caption 4:

**Magazine Titles:** Each title in your magazine is like a hook – it is your chance to get your readers’ attention and pique their curiosity so they will want to read more. Therefore, your titles need to be **interesting, original** and **catchy**.

First, brainstorm words that are associated with your overall magazine topic, and then play around with the words and try to create original titles.

Overall magazine topic: \_\_\_\_\_

Words / vocabulary / actions / ideas / images / history / people associated w/ this topic are:

_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Use your word list above to brainstorm title ideas for:

- Expository essay:
  
- Argument/persuasive essay:
  
- Biography essay (DO NOT use the person’s name as your title!)
  
- Letters to the Editor: (something to do with feedback, opinions, writing, mailing, sending, voice, complaints, compliments, etc.)
  
- Table of Contents: (something to do with locations, finding something, getting directions, etc.)
  
- Title of your whole magazine for the front cover: (try for clever word play on your topic - don’t be obvious and don’t take a title that is already in use)

Now go to page 13 in your packet and plan your ad #4.